

## Calendar of Events

November 10, 2023  
- October 8, 2024

### **2024 Sponsorship Program Registration** **Somerset Inn (Spring Conference)** **2601 W. Big Beaver Road** **Troy, MI 48084**

*The MSRC and our corporate partners have so much to gain by working together. The MSRC has been promoting the art and science of respiratory care and its continuing education for years. As a healthcare organization, MSRC strives to inform the public about the importance of the respiratory care profession through our legislative initiatives and public health education. The products, services and affiliations of our corporate partners are essential to provide quality respiratory care for our patients. Thank you for your support!*

#### **2024 Pricing:**

##### *Platinum Sponsorship: \$5,000.00*

*For spring and fall conferences: Includes 4 representative registrations and 2 premium exhibitor tables; company logo displayed on sponsor sign, website, and promotional materials; company logo and contact information included in event brochure*

##### *Gold Sponsorship: \$3,000.00*

*For spring and fall conferences: Includes 4 representative registrations; company logo displayed on sponsor sign, website, and promotional materials; company logo and contact information included in event brochure; exhibitor table and 2 chairs*

##### *Silver Sponsorship: \$2,000.00*

*For spring and fall conferences: Includes 2 representative registrations; company logo displayed on sponsor sign, website, and promotional materials; company logo and contact information included in event brochure; exhibitor table and 2 chairs*

##### *Bronze Sponsorship: \$1,000.00*

*For spring and fall conferences: Company logo displayed on sponsor sign, website, and promotional materials; company contact information listed in promotional materials*

##### *Educational Grant (Spring): \$500.00 on up - please contact our office for details*

*For spring conference*

*Educational training and development*

*Company logo displayed on sponsor sign and logo and contact information listed in promotional materials*

##### *Cocktail Reception (Spring): \$500.00*

*For spring conference*

*Company logo listed on sponsor sign, website, and promotional materials*

##### *Sputum Bowl (Spring): \$500.00*

*For spring conference*

*Company logo listed on sponsor sign, website, and promotional materials*

##### *Workshop (Spring): \$500.00*

*For spring conference*

*Company name listed in promotional materials*

*Workshop sponsorship is included with Platinum Sponsorship; Discounted rate of \$100.00 for Gold and Silver Sponsors; \$200.00 for Bronze Sponsors and Exhibitors*

*Exhibitor (Spring): \$800.00 / Exhibitor Non-Profit (Spring): \$600.00*

*For spring conference*

*Includes 2 attendee registrations, exhibitor table, 2 chairs, organization information listed in event brochure*

*Spring Conference:*

*MSRC Spring Conference:*

*April 11-12, 2024*

*exhibit set-up: Wednesday, April 10 (evening) or Thursday, April 11 (a.m.)*

*Somerset Inn*

*2601 West Big Beaver Road*

*Troy MI 48084*

*Website*

*Spring Conference Room Reservations:*

*\$139 (single or double room)*

*\$169 (executive room)*

*\$325+ (suite)*

*Reservations: 248.643.7800 or 800.228.8769*

*Rooms are limited and based on availability – let staff know you are with the MSRC conference*

*Deadline to reserve: March 19, 2024*

*Fall Conference:*

*MSRC Fall Conference:*

*October 7-8, 2024*

*exhibit set-up: Sunday, October 6 (evening) or Monday, October 7 (a.m.)*

*Bavarian Inn Lodge*

*1 Covered Bridge Lane*

*Frankenmuth MI 48734*

*Website*

April 11, 2024  
- April 12, 2024

**2024 Spring Conference**  
**Somerset Inn**  
**2601 West Big Beaver Road**  
**Troy, MI 48084**  
07:00 AM - 05:30 PM EST  
*Michigan Society for Respiratory Care*

*2024 Spring Conference and Sputum Bowl*

*April 11-12, 2024*  
*Somerset Inn*  
*2601 West Big Beaver Road*  
*Troy MI 48084*  
*Website*  
*248.643.7800*

*Earn up to 11.5 CRCEs (pending approval by the AARC)*

*Registration Fees*

*Member Professional*

*Member Student*  
*Non-Member Professional\**  
*Non-Member*  
*Student\**

*Full Conference*  
*In-Person*

*\$199 until 3/18/24*  
*\$250 after 3/18/24*

*\$60*

*\$309 until 3/18/24*  
*\$360 after 3/18/24*  
*\$160*

*One-Day Only*  
*In-Person*

*\$150 until 3/18/24*  
*\$200 after 3/18/24*  
*\$60*

\$260 until 3/18/24  
\$310 after 3/18/24  
\$120

*Virtual Attendance\**  
*Pre-selected lectures only*  
*Both Days*  
*12 CRCEs*

\$169 until 3/18/24  
\$220 after 3/18/24  
\$60  
\$299 until 3/18/24  
\$350 after 3/18/24  
\$160

*Virtual Attendance\**  
*Pre-selected lectures only*  
*One-Day*  
*6 CRCEs*  
\$120 until 3/18/24  
\$170 after 3/18/24  
\$60  
\$250 until 3/18/24  
\$300 after 3/18/24  
\$120

*\*non-member registrations include 1-year digital AARC/MSRC membership*

*\*Virtual attendance is for pre-selected lectures only*

#### *Cancellation Policy*

*All cancellation requests must be received no later than March 18, 2024, in order to receive a refund. A \$30 processing fee will apply to each credit card refund. After March 18, 2024, no refunds will be issued.*

#### *Hotel Room Reservations*

*Reservations: 248.643.7800*

*Rooms are limited and subject to availability*

*Somerset Inn website*

*Room rates (excludes taxes/fees):*

*single or double: \$139/night*

*executive room single or double: \$169/night*

*suite: \$325 and up/night*

*Reserve by March 19 - after March 19 market rate fees will apply*

August 2, 2024  
- August 2, 2024

**2024 Annual Carolyn Kimmel Golf Scramble 8/2/24**  
**Links at Whitmore Lake**  
**1111 6 Mile Road**  
**Whitmore Lake, Mi 48189**  
**08:00 AM - 03:00 PM EST**

*Join us on Friday, August 2, for the Michigan Society for Respiratory Care's (MSRC) 27th Annual Carolyn Kimmel Golf Scramble at the Links at Whitmore Lake.*

*Your participation will benefit our educational programs and further support the respiratory care profession in Michigan. This golf outing is in memory of our good friend and supporter of the MSRC, Carolyn Kimmel, who for many years managed the needs of our organization. Please fill out the information below to reserve your spot.*

*Schedule:*

*8:00 a.m. Registration Opens*  
*9:00 a.m. Shot Gun Start*  
*2:00 p.m. Dinner / Awards*

*Registration:*

*Individual Golfer \$95.00\**  
*Team \$375.00\**  
*Dinner Only \$25.00*

*\*Golf registration includes 18 Holes of Golf, Dog at the Turn, Beverage Ticket and Dinner!*

August 2, 2024  
- August 2, 2024

**2024 Annual Carolyn Kimmel Golf Scramble 8/2/24 - Sponsor Opportunities**  
**Links at Whitmore Lake**  
**1111 6 Mile Road**  
**Whitmore Lake, MI 48189**  
**08:00 AM - 03:00 PM EST**

*The Michigan Society for Respiratory Care's (MSRC) 27th Annual Carolyn Kimmel Golf Outing will be held Friday, August 2, at the Links of Whitmore Lake in Whitmore Lake.*

*Your participation will benefit our educational programs and further support the respiratory care profession in Michigan. This golf outing is in memory of our good friend and supporter of the MSRC, Carolyn Kimmel, who for many years managed the needs of our organization. Please fill out the information below to sponsor.*

*Schedule:*

*8:00 a.m. Registration opens*

*9:00 a.m. Shot gun start*

*2:00 p.m. Dinner / Awards*

*Sponsor options:*

*Gold sponsor: \$600.00 (includes 1 team registration)*

*Dinner sponsor: \$400.00*

*Cash prize sponsor: \$300.00*

*Beverage cart sponsor: \$300.00*

*Dog at the turn sponsor: \$250.00*

*Gift bag sponsor: \$250.00*

*Organization tee sponsor sign: \$100.00*

*Personal tee sponsor sign: \$60.00*

*Longest drive sponsor (men and women): \$60.00*

*Closest to the pin (men and women): \$60.00*

*Raffle prize sponsor: \$50.00*

April 11, 2024  
- April 12, 2024

**MSRC 2024 Spring Conference**  
**Somerset Inn**  
**08:00 AM - 05:00 PM EST**  
*[Click here for details](#)*